

SEIFERT LAW, PC



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J.J. Walker Seifert
Seifert Law, PC

Firm Name

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Practice Areas

Criminal Defense
Personal Injury & Civil Litigation
Family Law
Estate & Probate Law

Location

Rome, GA

Firm Size

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Firm Challenges

- An intuitive system to organize a new law practice
- Capture time & invoice clients
- Information in one place and accessible anywhere

Firm Results

- Capture more time
- Increased efficiency and productivity
- Peace of mind

Brand New Solo Practitioner Looking for Easy-to-Use but Powerful System Discovers Rocket Matter and Peace of Mind

J.J. Walker Seifert, Attorney & Owner at Seifert Law, PC., is a solo practitioner in Rome, GA. "After seven years as a public defender, I decided to start my own practice, and I knew I needed some sort of practice management system and processes in place to keep myself and my business organized from the start," says J.J. "I needed everything in one place - case files, documents, billing, trust accounting, emails - and that integrated with the tools I use like Dropbox and Gmail and QuickBooks."

"I needed something that was easily accessible at the office and on the go, intuitive, not complicated, and still loaded with features that I could "grow into" as my practice grows," says J.J. "Rocket Matter had all those things."

J.J.'s main work computer is a laptop on which she accesses Rocket Matter almost exclusively: "I do have the iPad app which has been helpful in capturing time in court or out of the office. I wish more of the features were available in the app but I know more functionality is getting added regularly."

"The timer, though so simple, is so helpful. I don't under or over estimate my time," J.J. adds. "I capture a lot more time than I would without Rocket Matter. Because it's always open on my computer and mobile devices, it's a lot more efficient to enter time."

"However, my favorite thing about Rocket Matter is the integrations with my email and my accounting software," says J.J. "My bookkeeper helped me determine the best process for using QuickBooks with Rocket Matter accounting features most efficiently. I love not having to enter things twice, and knowing that my clients' trust accounts are well managed. With the batch-billing feature, I can invoice my clients and it keeps the unpaid invoices in the list so I can decide whether to send a reminder every month."

Another little thing J.J. loves is that everything she enters in Rocket Matter, or that is integrated—such as emails—has a little clickable area next to it - like a dollar sign or a check box, so she can bill for that task, email, document, and other items: This helps to capture time if I forgot to enter it."

"I'm only a couple months in, but I am a believer," J.J. concludes. "It's like having my own personal assistant. My peace of mind having Rocket Matter from the day I got my first client is invaluable."